



RELATIONSHIP  
COACHING INSTITUTE

**Special Report:**

# ***Top Seven Creative Ways to Fund Your RCI Membership***

You might wonder- *How can I join Relationship Coaching Institute if I can't afford the enrollment fee?*

First, as an aspiring coach, it's time for a mindset shift. Instead of "I can't because...." it's time to start asking yourself (and others) "How can I...?" There is always a way, and if you train your brain to look for new solutions to problems, you will be able to find the way to accomplish what you want. A bonus of consistently doing this is that your brain will develop new neuro-pathways, making subsequent problems easier to solve and you will become a more positive person and more effective coach.

Good news! If you're ready to build a successful business as a Relationship Coach but don't have all the funds needed to enroll in RCI, your options include-

## **Option 1: Affordable payment plans**

You can get started for as little as \$453.00 per month. More info [here](#)

## **Option 2: Start building your relationship coaching business before you join**

How? By marketing our [Conscious Dating Virtual Coaching Program](#). You get 50% of the revenue, allowing you to fund your RCI enrollment fast, starting with your friends and family. We provide all the instructions and support [here](#)

Check out our "**3 Easy Steps to Immediate Income**" [here](#)

This is a great way to hit the ground running and start generating immediate income and build your relationship coaching business even before you start your RCI training.

### **Option 3: Sponsors**

Who in your life wants to see you succeed in helping others? Between family, friends, church and temple communities, future joint venture partners, etc, you might find a highly supportive community willing to sponsor your RCI enrollment because they care about you, believe in you, and want to invest in making the world a better place. You can even propose an exchange by providing pro bono or low cost coaching (after your training, for a specified time period) to your sponsors or their communities.

### **Option 4: Pre-Sell your services**

Just as Apple and other companies take orders for products before they're released, and travelers book their flights and hotels in advance, as soon as you enroll in RCI you will have the tools, support, and resources to immediately market your services.

For example, if you know your training starts June 1st, you can schedule a Conscious Dating® class, workshop, or coaching group for singles to start July 1st (or sooner or later) and immediately start marketing to your community. This can be as simple as asking everyone you know to pass the word, post announcements online and in your local community, partner with a church, temple, or other organized group that includes lots of singles, etc. You'll find that people get very excited about what you're offering and are very willing to support you by telling their single friends. Don't take our word for it- stop reading right now and call up a few friends and try it!

Conducting a Conscious Dating® program in the first month of your training is extremely do-able with our step-by-step, easy-to-follow curriculum, professionally-designed client workbooks, and plentiful support and mentoring available to you. You only need to be a few weeks ahead of your clients in your training! Your participants will be very understanding and supportive if you're honest with them that this is your first program and you provide them a nice discount. Our [Conscious Dating Virtual Coaching Program](#) makes this option easy as well. Many people enjoy being part of the start of something and will do everything they can to help you succeed.

If you get 10 signups at \$200.00 each, you've already earned back the enrollment fee for our Basic membership, and this is just the beginning...

**Please Note:** Conscious Dating® is a registered trademark and may be used only by members of Relationship Coaching Institute

### **Option 5: Use your credit card or other line of credit**

Almost all new businesses are financed in whole or part by credit. We understand that you might be reluctant to incur debt, but not all debt is bad. When you use credit to start a new business or expand your existing business, you are making an investment, which is a good thing, and what all successful businesses do. Even RCI was started in 1997 with credit card debt! Just set a goal for starting a class or workshop and/or commit to start getting paying clients within a month or two after you start your training, and your membership will be paid off before you know it.

### **Option 6: Promote RCI to your colleagues**

Sign up for our [affiliate program](#) and use your affiliate link to refer your colleagues to RCI and earn 15% commission (that's approx. \$1,000.00 for our highest level of membership). Even better, gather a team of your colleagues to collaborate in co-creating a local [Conscious Relationship Community \(Club Relate\)](#)

### **Option 7: Hold a fundraiser**

What could you do to fund your RCI membership? Pre-selling your services (as mentioned in #4 above) is one way, but there is no limit to the creative ways to raise funds for a worthy cause. Brainstorm with your friends and family and ask for their support.

**Important Note:** As an aspiring coach you must assume abundance and address your own limiting beliefs before you can help any clients to do so.

***When you've exhausted all possibilities, remember this- you haven't.***  
-- Robert Schuller

***Join Relationship Coaching Institute Today!***

**Relationship Coaching Institute is the first and largest international relationship coach training organization.**

**Our trainings are conducted entirely by telephone! You can join us from your home, office, or anywhere else in the world.**

## To Qualify For Our Trainings:

1. For the Basic or Premium levels of membership you must be a practicing helping professional; coach, counselor, therapist, social worker, minister, etc. (Premium Plus and Lifetime includes foundational coach training program)

2. You must join our membership program and be a member in good standing.

## About Our Membership Program:

We utilize a membership program for three reasons:

1. To make our trainings affordable

2. To enable you to use our turn-key, proprietary programs for singles and couples in your practice

3. To provide you a complete support system, including:

- **Referrals**
- **Certification**
- **Marketing support**
- **Practice development programs**
- **On-going training and mentoring**
- **Resources of our international professional community of relationship coaches**
- **Revenue Sharing Program**
- **And more...**

## ABOUT RCI

**O**ur **Mission** is to promote fulfilling life partnerships by providing effective, healthy, and empowering support, information, and resources to singles, couples, and other helping professionals.

**O**ur **Vision** is to create a social movement promoting successful life partnerships by collaborating with professionals who share our belief in the importance of healthy

marriage and family relationships in the quality of life for ourselves, our children, and future generations .

**This is an open invitation to all who share our vision.**

Let's make a real difference. Failed relationships are at the root of our social problems. We share the same goal, so let's join forces. We have developed a powerful model which helps singles and couples have successful relationships. By collaborating with other professionals, we can more effectively bring to public awareness the tools and information needed to create successful life partnerships.

**A successful life partnership is a high priority for most of us.**

When people enter committed relationships they do not want to fail. If our society can solve economic and technical problems, creating a healthy economy and technological wonders such as the World Wide Web, surely we can achieve our shared human relationship goals by applying our skills and knowledge in a similar fashion. There should be no barrier to any single person or a couple wanting to have a successful marriage and family. Let's join together and make this happen. If you share this vision, please [Click Here](#) and become a member of our community of relationship coaches.

## **Top 10 Reasons to Join RCI**

- 1. RCI is the first and largest relationship coaching training organization**
- 2. Cutting-edge relationship coaching methods and materials**
- 3. Innovative, structured programs for coaching singles and couples**
- 4. Low enrollment and membership fees**
- 5. All trainings, materials, and support included**
- 6. Proven, turn-key practice building programs**
- 7. Earn passive income with our Revenue Sharing Program**
- 8. Active, international community of relationship professionals for networking, support, ideas, resources**

**9. Referrals from our website as well as national and international co-marketing partnerships**

**10. Membership benefits such as your own web site, individual mentoring, and much more!**

## **BEYOND RELATIONSHIP COACHING TRAINING**

**F**ully communicating what Relationship Coaching Institute is about; what we provide our members and how our system works, has been a challenge because few people have experienced anything similar.

Just the fact that we are a membership organization can be confusing, as this is not a traditional model for providing professional training.

Prospective members seem to focus on our relationship coaching training and certification, and file everything else away in the "other" category.

Even our members forget all that is available to them, and are often pleasantly surprised to find that we have the exact resource they need for their situation and didn't realize it.

**Here is how Relationship Coaching Institute works:**

### **OUR MISSION**

Our mission here at RCI is to help you have a successful practice helping your clients with their relationship goals.

There are two main parts of this mission:

**A.** Relationship coaching training and certification to provide you the tools and skills to help your clients with their relationship goals, whether you specialize in relationships or as part of your existing services/specialties.

We can confidently state that regardless of your specialty, all your clients have relationship goals, and we want to help you to help them have successful relationships.

**B.** Practice development support to help you market, build your practice, and get clients. We can only make a difference in the world if we are able to get clients. RCI is not satisfied to simply sell training; we want you to have a successful practice applying our tools and skills for coaching singles and couples.

## **WHY A MEMBER ORGANIZATION?**

RCI started out like any other professional training program, offering a menu of trainings and certification choices, each one having a price point and requiring a buying decision.

Graduates from our trainings were excited and motivated to apply our programs in their practice. However, we were hearing over and over again how difficult it was for them to get clients, so we added practice development programs and marketing support, charging extra for each program, pricing them as low as possible to make them attractive and affordable.

It was very difficult to witness our graduates needing and wanting to participate further in our programs, but not signing up because of the cost, even though we priced them as low as possible.

When you make a buying decision you ask yourself questions such as "Can I afford this right now?" "Is this worth the cost?" "How will I pay my bills if I do this?" If something worthwhile requires a buying decision there is a risk you will not do it, even if you want to.

We wanted to remove any and all barriers to accessing our trainings and practice development programs, so we converted to a membership organization where everything is included, and the buying decision is made only once.

The added benefit of being a membership organization, besides being affordable and including everything, is that it motivates us to do a good job for our members because we want them to be happy and stay. Even though our basic membership is only \$29.00

per month, few would continue paying that if they were not receiving value from it. This is the way it should be- we will only be successful if we are helping you be successful.

A membership model is a win-win; very affordable for you, and motivates us to continue to provide value for you after the training is over.

## BEYOND RELATIONSHIP COACHING TRAINING

Here is an idea of what we provide our members beyond relationship coaching training and certification, included with RCI membership at no extra charge:

### Top 20 RCI Marketing and Practice Building Member Resources

#### 1. 13 Week [Practice Building Mentoring Program](#)

» **This member benefit alone is worth over \$5,000.00!**

(We are passionate about helping you have a successful practice because we can't make a difference in the world if we can't get clients!)

**2. Membership in supportive community** of relationship professionals who share ideas, feedback, marketing materials, etc.

**3. Listing and referrals** from our website [ranked #1 in Google](#) for "relationship coaching".

**4. Listing and referrals** from <http://www.RelationshipCoach.org>, our portal for the public.

**5. Unlimited use of proprietary programs** such as "Conscious Dating®" for singles and "Partners in Life™" for couples, including workbooks/manuals, assessments, etc. (\$90.00 value per workbook) .

**6. Mentoring and consultation** conference calls with David Steele and staff (at least \$300.00 per month value).

**7. Continuing Education Trainings** and recordings of past trainings on specialized relationship coaching topics .



- 8. Unlimited technical support** by e-mail and telephone.
- 9. Marketing materials** such as flyers, bookmarks, audio programs, quizzes, e-programs, newsletters, seminar content and handouts, etc.
- 10. Turnkey business models** for your practice with the information and support needed to implement them. (closest comparison is \$1,000.00 - \$3,000.00 per year for a "Mars & Venus Counseling Center license) .
- 11. Monthly newsletters** for [singles](#) and [couples](#) that feature articles, "Ask the Coach" responses, and program listings from our coaches. .
- 12. Continually promoting RCI and our coaches** to increase awareness about relationship coaching - including our [Facebook fan page](#) and our twitter feeds- <http://www.twitter.com/consciouslove> and <http://www.twitter.com/findmysoulmate>
- 13. RCI Member Showcase** (<http://www.consciousrelationshipseminars.com>) hosting your live tele-seminar to a world-wide audience. These events are recorded and podcast, giving you instant "expert" status and credibility;
- 14. Fully functional, customizable website** INCLUDED with your RCI membership. See examples [here](#)
- 15. Ready-made presentations, seminars, workshops and classes** for singles and couples, complete with handouts, powerpoints, speaker outline, announcements, etc.
- 16. [Conscious Dating Virtual Coaching Program](#)**, which we call our "[Client Creation Machine](#)" to generate revenue AND clients.
- 17. [Inspirational Relationships Video Project](#)** outreach program for singles and couples.
- 18. [Together Forever Club](#)** outreach program for couples.
- 19. Conscious Dating Coach of the Month, [Conscious Dating teleseminars](#), [Conscious Dating teleclinic](#)**

**20. [Conscious Relationship Community Project](#)** to promote RCI coaches as local community leaders, launched by a [Conscious Relationship World Tour](#) event.

**Bonus Member Benefit:** Marketing partnerships to promote RCI coaches such as [YourTango.com](#), [Boomer-Living.com](#), [GoodTherapy.org](#), [MyTherapistMatch.com](#), [MyCoachMatch.com](#), and others.

And there is much, much more. We have a [Member Resources and Benefits](#) listing on our website. As you might guess, it needs updating, as we are continually adding to the value we provide members.

## CONCLUSION

We hope this has helped to clarify for you what Relationship Coaching Institute is about and how our relationship coaching training is just the beginning of a mutually beneficial relationship.

For more information about joining Relationship Coaching Institute, please visit <http://www.JoinRCI.com> or call us toll free at 888-268-4074.

## Invitations and Resources

- **Relationship Coaching**

Subscribe to our e-newsletter- [www.RelationshipsRock.com](http://www.RelationshipsRock.com)

Register for our free introductory training- [www.rcifreetraining.com](http://www.rcifreetraining.com)

Join RCI! Training, marketing and practice-building support- [www.joinrci.com](http://www.joinrci.com)

- **Practice Building**

Free membership in our practice-building network!

- Live practice building tele-seminars
- “How to Choose a Niche” and “How to Get Clients in Challenging Times” audio programs
- FREE when you register at [www.MillionDollarPractice.net](http://www.MillionDollarPractice.net)

- **For Singles**

Free live monthly Conscious Dating tele-seminars- [www.consciousdatingseminars.com](http://www.consciousdatingseminars.com)

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Free live monthly Conscious Dating Tele-clinic- [www.consciousdatingteleclinic.com](http://www.consciousdatingteleclinic.com)

Be your own coach with our [Conscious Dating Virtual Coaching Program](#)

Monthly Conscious Dating e-newsletter- [www.joinconsciousdating.com](http://www.joinconsciousdating.com)

New ground-breaking book for singles- *Conscious Dating: Finding the Love of Your Life in Today's World* [www.consciousdatingbook.com](http://www.consciousdatingbook.com)

- **For Couples**

Free e-programs, audio programs, & more at [www.ConsciousMating.com](http://www.ConsciousMating.com)

Free membership in our [Together Forever Club](#)

Free live monthly Conscious Relationship Tele-seminar Series featuring top relationship experts- [www.consciousrelationshipseminars.com](http://www.consciousrelationshipseminars.com)

Monthly "Partners in Life" e-newsletter for couples-

<http://www.relationshipcoachinginstitute.com/forms/subscribe.htm>

**For more information about joining Relationship Coaching Institute  
call toll-free 888-268-4074 or visit our website at  
[www.relationshipcoachinginstitute.com](http://www.relationshipcoachinginstitute.com)**

**[Click Here To Join Today!](#)**

**[FAQ About RCI Enrollment](#)**

**We look forward to having you join us here at RCI!**



**David Steele, MA, LMFT  
RCI Founder**



**Frankie Doiron  
RCI President**

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FROM RCI COACHES](#)

