



The Million Dollar Relationship Coaching Practice Project

Conscious Relationship Community Opportunity for Select Helping Professionals

Partner with RCI to build the business of your dreams...

Our goal is to establish **Conscious Relationship Communities** around the world to provide local community-based support for singles and couples operated by teams of local RCI member coaches. We have a limited number of business opportunities available for helping professionals like YOU interested in growing their business and making a greater impact in their local community. You're most likely reading this because your local Conscious Relationship Community team leader is pulling together his/her team right now and has invited you to be a part of it.

Be a resource your community is asking for...

These programs will be modeled after highly successful events that RCI's founder, David Steele held in Silicon Valley that filled his new coaching practice in 3 months. These programs will be community-based, relationship-oriented, and tailored to the unique needs/desires of your local community. The mix of programs and services your team offers must include RCI coaching programs, but your team is free to add additional services and programs as well. We encourage your team to make the Community offerings diverse and interesting, so if you are also a matchmaker... therapist... healer... spiritual leader... etc, we encourage you to provide your community with those specialties as well.

Do you want your marketing efforts to be easy and fun?

If you're like most helping professionals you really don't enjoy marketing. The ***Conscious Relationship Community*** project is intended to easily and effectively provide your business with a substantial steady stream of prospects for your workshops, classes, groups, and one-on-one coaching services.

Easily fill your programs, classes and one-on-one coaching

Done correctly, these types of events can be referral machines! Let's say you hold weekly events for couples. Each week you invite a local professional (therapist, clergy, social worker, etc.) to present a seminar to your Community. It is easy to get these professionals to say "yes" to a speaking invitation – they want to get their message out, and it's good marketing for them. Then, when they see the great work you're doing, they'll recommend your community resource to their clients and network. These local professionals will become your referral and sales force. Also, provided you are offering what your community craves, participants will not only attend themselves, but they'll recommend your events to their friends.

Here's an opportunity for you to make a bigger difference in your local community

The singles and couples in your community need your help. They feel the pain and frustration of unsatisfying relationships and need your support. **Many don't even know your support is available...** and that's an important benefit of this project. It's difficult for you to reach a significant number of people in your community unless you have a visible, attractive, and credible platform. Most people need to take baby steps before being ready to hire you as their coach or therapist, and the **Conscious Relationship Communities** will act as the bridge and funnel for your programs, classes, and 1:1 services.

Be seen as your community's relationship expert and go-to person

When word spreads of the value and fun you provide, people will tell their friends and local professionals will tell their clients about your great community resource. They'll be much more willing to refer to your community resource than your high-cost 1:1 services. Your community will grow and the people of your community will look to you as a relationship expert. This type of exposure is priceless; and when local newspapers/magazines, etc., are looking for an expert to interview, your name will be one at the top of their list.

Be a part of a team working towards a common goal

Creating a community on your own would be a daunting task and is the largest reason for failure of these types of projects. However, working together with a team of like-minded people towards a common goal is easier, more manageable, and more rewarding. If you were to try this on your own it would be a lot of work (and a bit overwhelming), but it becomes much more do-able when it's a team effort.

There are more people in your area that need relationship support than you could possibly serve on your own. The key is to reach these people and attract them to relationship coaching in significant numbers. Rather than compete for smaller slices of an existing pie, we are

baking a much bigger pie that will feed the entire team. Since most helping professionals have a specific specialty and niche, chances are that you won't be a good fit for the other coaches potential clients anyway. We invite you to approach this with an abundance mindset – the more people you can get into your marketing funnel, the more business will come your way.

Receive the support you need to make it happen

Lack of mentoring is another common reason why these types of projects fail. Each individual team will have one-year of mentoring which begins when the team is formed and includes the Pre-launch planning and post-launch building and growth. In addition, on-going support will be provided through monthly RCI Leadership Team conference calls.

RCI commits to “hold your hand” while you're maneuvering through this unknown territory. We'll provide you practical, proven strategies to get your target market excited to come to your events and want to take you up on your programs, workshops, and individual coaching offers.

Get your Conscious Relationship Community off to a BANG!

Once a project gets momentum it can easily take off, but it can take a lot of effort to get the ball rolling. So, we're going to make sure you get off to a BIG start! RCI will help market and produce a launch event getting your community excited to participate in your program. We'll come to your town and hold a **Conscious Relationship World Tour** event which motivates singles and/or couples to get into action and take an active role in their relationship happiness. This event will be tailored to promote your community program. Your Conscious Relationship Community will be announced and the participants at the event will be given an invitation to your upcoming community events.

You and the rest of your team will be introduced. It will be explained that the team is not in business together and that you all see clients separately, but are coming together and collaborating for the benefit of the community. All members of the team will have time to share about their business and the type of clients they work with. Each participant at the event will be given a coupon for a free strategy session, so each team member could leave the event with a number of potential new clients.

Low cost for you to take advantage of this incredible opportunity

For a limited time, we are offering this opportunity for the price of our membership fee only. That's right – when you join RCI at our Lifetime Membership level we are offering you a place on the Conscious Relationship Community Team **FOR FREE!** This is an amazing business opportunity that has the potential to quickly elevate your business to achieve your dreams.

Your next steps are easy

>>**Step 1:** Make the decision to invest in yourself so you can play a bigger game and reach more people

>>**Step 2:** Contact RCI President Frankie Doiron to have a conversation to see if RCI and the Conscious Relationship Communities are a fit for you-1-888-268-4074; frankie@relationshipcoachinginstitute.com; www.MeetWithFrankie.com

>>**Step 3:** Begin your training immediately! New classes start every month, so you can start your journey now!

>>**Step 4:** Get mentoring from the expert – David Steele – who has successfully implemented this business model and will help you design and implement yours

>>**Step 5:** Work with your team and RCI to plan a date for the Conscious Relationship World Tour to come to your area, launching your program

>>**Step 6:** Enjoy your new, fun, exciting, thriving business!

- **Do you want to play large?**
- **Do you want to easily attract potential clients?**
- **Do you want to build a six or seven figure practice?**
- **Do you want to make a bigger difference in your community and the world?**

Then join us while we educate, inspire, and motivate people into action toward their relationship goals.

If you have any questions, please email RCI Director of Business Development Darlene Steele at: Darlene@relationshipcoachinginstitute.com